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## **STORAGE SWITZERLAND REPORT UNDERSCORES THE BENEFITS OF THE GRIDSTORE SCALE-OUT NAS SOLUTION FOR THE SMB MARKET**

*Analyst Firm Discusses How Small to Mid-Sized Businesses Can Benefit from a NAS Solution that Eliminates Storage Silos, Reduces Complexity and Risk at Unparalleled Cost Savings*

**Mountain View, CA. – April 12, 2011** – Gridstore™, the leader in scale-out NAS solutions for the SMB market, today announced that analyst firm Storage Switzerland has recognized Gridstore as a leading solution for scale-out NAS for SMB and managed service provider (MSP) organizations. The Storage Switzerland report, titled “What is Mid-Range Scale-Out Storage,” underscores the benefits of Gridstore’s scale-out NAS approach for the small to mid-sized business that eliminates storage silos, reduces management complexity and risk at a fraction of the cost of traditional NAS offerings.

Findings of the Storage Switzerland report validate the value of this type of storage approach for the SMB market. According to George Crump, founder of Storage Switzerland, “Scale-out storage has benefits for organizations of any size, as its ability to add performance and capacity incrementally makes storage planning significantly easier. The problem is that the current implementation and design of scale-out storage is most often targeted at the larger enterprise customer. But mid-range businesses would benefit, potentially more so, from an architecture that grows with them too. A new scale-out design is needed to meet the needs of mid-range customers.”

The Gridstore NASg solution is addressing the requirements of the SMB today with a powerful grid processing architecture that allows storage processing to be offloaded from the storage nodes and distributed across powerful client machines in a network. Storage clients then have parallel access to a virtualized storage pool built from simple, low cost storage blocks. The combination of advanced processing technology and simple building blocks of storage dramatically lowers the overall cost and increases its performance, scalability and reliability.

Small to medium-sized businesses are now able to share files with excellent performance and not have to add new NAS devices as their capacity demands increase.

“Gridstore has architected a scale-out NAS solution designed from day one to meet the needs of the SMB organization today by allowing them to start small and incrementally grow storage resources in a controlled, cost-effective way while minimizing the complexity and risk of managing islands of storage across the organization,” Kelly Murphy, CEO, Gridstore. “By leveraging a building block approach to adding storage, SMBs can eliminate high storage costs while minimizing the reliability and risk of managing multiple storage silos perpetuated by traditional standalone NAS.”

Gridstore NASg makes it possible for small to mid-sized businesses to enjoy the benefits of scale-out storage. With NASg 2.0, MSPs and SMBs can eliminate the cost and complexity of NAS storage sprawl and the business risk of multiple single points of failure while reducing the cost of standalone NAS solutions by as much as a third. Now businesses of any size can take advantage of scale-out storage and run nonstop on Gridstore. To view the complete Storage Switzerland report visit:

[http://www.storage-switzerland.com/Articles/Entries/2011/4/12\\_What\\_is\\_Mid-Range\\_Scale\\_Out\\_Storage.html](http://www.storage-switzerland.com/Articles/Entries/2011/4/12_What_is_Mid-Range_Scale_Out_Storage.html)

**Tweet this:** Storage Switzerland Validates Gridstore’s Scale-out NASg as a Key Solution for the SMB Market

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#### **About Gridstore**

Gridstore is the leader in scale-out Network Attached Storage (NAS) products. The Gridstore NASg solution provides unlimited storage capacity and reliability at a fraction of the cost of traditional storage solutions. NASg is designed for small to mid-sized businesses and Managed Service Providers who struggle with the risk, cost and complexity of storage sprawl and who need enterprise class storage without the cost and complexity. Founded in 2007, Gridstore is headquartered in Mountain View, Calif. and has development facilities in Dublin, Ireland. For more information, please visit: <http://www.gridstore.com/>

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