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MICRO MATIC STREAMLINES BACKUP PROCESSES AND ELIMINATES THE HIGH COST OF TAPE USING GRIDSTORE SCALE-OUT NAS

Leading Global Supplier of Draught Beer Equipment Reduces Storage Sprawl and Eliminates the Cost of Physical Tapes with Next-Generation NAS Solution from Gridstore

Mountain View, CA. – October 11, 2011 – Gridstore™, the leader in scale-out NAS solutions, today announced that Micro Matic, a leader in the global delivery of draught beer equipment, has optimized their growing storage infrastructure and reduced storage sprawl by deploying Gridstore's next-generation NAS solution. With Gridstore's Scale-out NAS solution Micro Matic now has a completely disk-based backup process which has streamlined the company's data protection processes while eliminating the high cost and risk associated with tape.

Micro Matic is a major supplier of draught beer equipment in over 120 countries throughout the world. It serves the U.S. market through four strategically located distribution centers in west, central, southeast and northeast locations. These centers provide just-in-time delivery as a daily achievement. The company is committed to continually seek better ways to deliver quality draught beer and excellence in customer service.

Faced with the challenge of managing over 5TB of data sprawled over multiple data centers in California and Florida, Micro Matic needed to optimize its storage operations. Video training files, engineering drawings and user desktop files were rapidly consuming incrementally growing volumes of storage capacity.

"We quickly found ourselves managing over 5TB of data and our backup and restore process from tape placed us at risk," said Eddie Palmer, system administrator, Micro Matic. "NAS was a practical approach to solving the problem, but traditional NAS would have been too expensive and would have continued to perpetuate our storage sprawl problem. We wanted to be proactive so that we could be prepared for our future growth and wanted to be able to expand

as needed without having to overprovision our storage.”

That’s when Micro Matic discovered Gridstore. With the Gridstore Scale-out NAS solution, the beverage equipment company is able to combine the simplicity, convenience and affordability of NAS with the scalability, performance and reliability of enterprise-class storage. As a result, the company can achieve a powerful NAS storage grid that eliminates storage sprawl and multiple single points of failure while benefiting from a next-generation storage offering at half the cost of standalone NAS solutions.

“With Gridstore it was literally ‘set it and forget it,’” said Palmer. “Backups just work and there is no worry about tapes. It works completely with our existing infrastructure, except now we are completely disk-based for our backups which saves us both time and money.”

Micro Matic has seen the following benefits as a result of deploying Gridstore’s Scale-out NAS:

- Eliminated costly physical tape environment to a single disk-based backup operation removing single points of failure across its remote sites
- Powerful NAS storage grid that leverages parallel I/O to eliminate performance bottlenecks and scales to meet the growing demands of backup processes from multiple server environments.
- NonStop reliability - protection that goes beyond RAID protection of 1 or 2 disks. Micro Matic’s backup target can suffer multiple node failures without impacting backup processes or the availability of data. Gridstore makes it easy to recover from failed hardware by simply attaching a new storage node to the network.
- Incremental capacity that can be added on a Pay-as-you-Grow basis eliminates the need to overprovision storage resources and ensures backups never fail due to capacity limitations

“Gridstore’s Scale-out NAS is an ideal fit for organizations like Micro Matic that need to unify their distributed backup operations to eliminate risk and ensure a comprehensive data protection and business continuity process that allows them to simply set it and forget it,” said Kelly Murphy, CEO, Gridstore. “Our customers can take advantage of a simple building block approach to storage that offers significantly better performance, reliability and scaling. It’s the ideal solution for any company looking to achieve greater storage flexibility at the industry’s most aggressive price points.”

Tweet this: @Micro Matic Streamlines Backup Processes and Eliminates the High Cost of Tape Using the @Gridstore #Scale-out NAS solution.

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About Gridstore

Gridstore is the leader in scale-out Network Attached Storage (NAS) products. The Gridstore Scale-out NAS solution uniquely combines virtualization with a grid processing platform to deliver a single pool of storage that simplifies management while increasing performance, scaling and reliability. The Gridstore system is designed for organizations who struggle with the risk, cost and complexity of storage sprawl and who need enterprise class storage without the cost and complexity. Founded in 2007, Gridstore is headquartered in Mountain View, Calif. and has development facilities in Dublin, Ireland. For more information, please visit: <http://www.gridstore.com>

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