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GRIDSTORE CEO TO PARTICIPATE IN THE EXECEVENT'S DISRUPTIVE TECHNOLOGIES PANEL

Panel Members Will Discuss How They Have Made a Difference in the Virtualization/Cloud Industries

Mountain View, CA. – September 14, 2011 –Gridstore™, the leader in scale-out NAS solutions for the SMB market, announced today that CEO, Kelly Murphy will be participating in the ExecEvent's Disruptive Technologies panel that will feature CEOs of leading companies discussing how their innovative technologies have made an important impact in the marketplace.

Moderated by Henry Baltazar of the 451 Group, the Disruptive Technologies panel is scheduled for 3:45 p.m. PDT on September 15. It features executives from companies considered truly disruptive to the marketplace, whether from a unique sales model, innovative pricing structure or a twist on technology. Each company will have a few minutes to describe what they do and why it is disruptive with a Q&A to follow.

“The growing need for cloud and virtualization architectures is creating challenges that are opening up opportunities for a new generation of vendors to provide disruption, which is what an event like the ExecEvent is all about,” said Baltazar. “We have gathered a group of storage innovators who have the potential to reshape how we utilize key technologies such as flash and also provide innovative architectures for cloud storage and long term data retention – and to keep things interesting we will be opening up questioning by the audience to challenge our participants and make sure this is a not-to-be-missed panel.”

Gridstore uniquely combines a grid processing architecture with virtualization to provide a fault tolerant, scale-out storage platform with unlimited capacity, processing and IO – at a fraction of the cost of traditional enterprise storage.

“The shift to the virtualized data center has broken the traditional storage architecture that emerged decades ahead of virtualization,” said Kelly Murphy, CEO of Gridstore. “Gridstore is a virtualized storage architecture designed from the ground up to eliminate the cost, complexity and performance bottlenecks common with the monolithic storage model that limits wider adoption of virtualization.”

Tweet this: @Gridstore CEO Kelly Murphy will present on @ExecEvent’s Disruptive Technologies panel

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About Gridstore

Gridstore is the leader in scale-out Network Attached Storage (NAS) products. The Gridstore Scale-out NAS solution provides unlimited storage capacity and reliability at a fraction of the cost of traditional storage products. Gridstore’s next-generation NAS solution is designed for small-to-mid-sized businesses and Managed Service Providers who struggle with the risk, cost and complexity of storage sprawl and who need enterprise class storage without the cost and complexity. Founded in 2007, Gridstore is headquartered in Mountain View, California and has development facilities in Dublin, Ireland. For more information, please visit: <http://www.gridstore.com/>

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